

Fairmas Hotel Report

JULY 2021 EDITION

PERFORMANCE ANALYSIS OF
JUNE 2021

IN SOME MAJOR DESTINATIONS
IN GERMANY

SHORT EDITION





Dear Fairmas Hotel Report readers,

With market figures that are definitely pointing in the right direction, we say goodbye to you for the annual summer break.

We wish you all a great time with lots of sun, fun and relaxation.

Stay healthy,

Your Fairmas Hotel Report Team

June 2021 (Physical availability)

A-Destination June 2021 incl. growth rates compared to 2020 & 2019 (Physical availability)

	Occupancy				Average Daily Rate in Euro				RevPar in Euro			
	Jun-21	Jun-20	Var % vs. 2020	Var. % vs. 2019	Jun-21	Jun-20	Var % vs. 2020	Var. % vs. 2019	Jun-21	Jun-20	Var % vs. 2020	Var. % vs. 2019
Germany	26.2%	20.4%	28.4%	-65.1%	86.5	88.1	-1.8%	-17.3%	22.7	17.9	26.8%	-71.0%
Berlin	26.4%	17.4%	51.7%	-68.5%	73.3	78.3	-6.4%	-31.4%	19.3	13.6	41.9%	-78.4%
Dusseldorf	19.3%	13.3%	45.1%	-72.8%	80.1	95.3	-15.9%	-30.9%	15.4	12.6	22.2%	-81.3%
Frankfurt	16.9%	12.7%	33.1%	-76.4%	83.9	83.9	0.0%	-14.3%	14.2	10.7	32.7%	-79.7%
Hamburg	27.5%	24.2%	13.6%	-67.2%	91.3	91.5	-0.2%	-30.0%	25.1	22.2	13.1%	-77.1%
Cologne/Bonn	23.8%	19.7%	20.8%	-68.5%	79.6	82.7	-3.7%	-23.1%	19.0	16.3	16.6%	-75.7%
Munich	23.3%	14.4%	61.8%	-69.1%	94.6	99.1	-4.5%	-26.1%	22.0	14.2	54.9%	-77.2%

June 2021 (Actual availability)

A-Destination June 2021 incl. growth rates compared to 2020 & 2019 (Actual availability)

	Occupancy				Average Daily Rate in Euro				RevPar in Euro			
	Jun-21	Jun-20	Var % vs. 2020	Var. % vs. 2019	Jun-21	Jun-20	Var % vs. 2020	Var. % vs. 2019	Jun-21	Jun-20	Var % vs. 2020	Var. % vs. 2019
Germany	31.2%	25.6%	21.9%	-58.7%	86.5	88.1	-1.8%	-17.3%	27.0	22.5	20.0%	-65.8%
Berlin	29.8%	21.2%	40.6%	-64.6%	73.3	78.3	-6.4%	-31.4%	21.9	16.6	31.9%	-75.6%
Dusseldorf	23.6%	18.2%	29.7%	-66.8%	80.1	95.3	-15.9%	-30.9%	18.9	17.3	9.2%	-77.0%
Frankfurt	24.7%	19.7%	25.4%	-65.5%	83.9	83.9	0.0%	-14.3%	20.8	16.5	26.1%	-70.3%
Hamburg	31.2%	28.9%	8.0%	-62.8%	91.3	91.5	-0.2%	-30.0%	28.5	26.5	7.5%	-74.0%
Cologne/Bonn	27.3%	24.9%	9.6%	-64.1%	79.6	82.7	-3.7%	-23.1%	21.7	20.6	5.3%	-72.4%
Munich	29.2%	19.4%	50.5%	-61.9%	94.6	99.1	-4.5%	-26.1%	27.7	19.2	44.3%	-71.7%

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Data Basis and Methodology

Last month's performance analysis is based on benchmark data from Fairmas GmbH in cooperation with STR of approx. 1,730 hotels in Germany. The occupancy figures given refer to room occupancy. The vast majority of these figures are transmitted directly to Fairmas or STR via system connections. The forecast for the coming months is taken from the trend barometer and supplemented by comments from selected partner hotels in the respective destinations.

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Fairmas GmbH, based in Berlin, develops web-based financial planning, controlling and management reporting solutions as well as daily benchmarking specifically for the hotel industry. Currently, more than 11,000 users in more than 4,000 hotels worldwide work with our software products - from globally operating chain hotels to leisure hotels and privately managed hotels. Fairmas Benchmarking has been a reliable source of relevant hotel key figures and usable information since 2003.

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07 | 21

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