

Fairmas Hotel Report

JUNE 2021 EDITION

PERFORMANCE ANALYSIS OF
MAY 2021

IN SOME MAJOR DESTINATIONS
IN GERMANY

SHORT EDITION



FAIRMAS THE HOTEL BI SOLUTION



CPM software from the hotel industry specialist

Dear Fairmas Hotel Report readers,

Fairmas Benchmarking has been a reliable source of relevant hotel key figures since 2003.

The majority of the figures used here are transmitted and processed directly by the partner hotels via system connections.

In "normal" times, the hotel report consisted performance analysis of the past month including growth rates compared to the previous year, and completed with the trend barometer for the next three months.

But what was and is normal since Corona?

So we have again decided to leave out comments and the trend barometer.

Instead, we provide you with the evaluations based on the calculation of actual and physical room capacities, as well as the growth rates compared to the previous year and the pre-Corona year 2019. This way, you always know where the hotel market in Germany currently stands in the "recovery".

If you want to optimize your hotel performance with a focus on profit, then get to know our Hotel BI solution. Just follow the link <http://www.fairmas.com/en> and make a demo appointment.

With best regards,

Your Fairmas Hotel Report Team

May 2021 (Physical availability)

A-Destination May 2021 incl. growth rates compared to 2020 & 2019 (Physical availability)

	Occupancy				Average Daily Rate in Euro				RevPar in Euro			
	May-21	May-20	Var % vs. 2020	Var. % vs. 2019	May-21	May-20	Var % vs. 2020	Var. % vs. 2019	May-21	May-20	Var % vs. 2020	Var. % vs. 2019
Germany	13.8%	7.7%	79.2%	-81.6%	77.0	84.0	-8.3%	-27.4%	10.6	6.5	63.1%	-86.6%
Berlin	14.1%	6.9%	104.3%	-82.9%	69.1	79.0	-12.5%	-36.5%	9.8	5.4	81.5%	-89.1%
Dusseldorf	10.5%	5.1%	105.9%	-84.8%	77.0	108.6	-29.1%	-17.3%	8.1	5.5	47.3%	-87.4%
Frankfurt	11.3%	6.2%	82.3%	-84.5%	76.8	77.3	-0.6%	-36.2%	8.7	4.8	81.3%	-90.1%
Hamburg	11.6%	8.5%	36.5%	-85.9%	79.3	94.1	-15.7%	-37.7%	9.2	8.0	15.0%	-91.2%
Cologne/Bonn	13.7%	8.2%	67.1%	-81.4%	75.6	86.3	-12.4%	-32.6%	10.4	7.1	46.5%	-87.4%
Munich	13.1%	5.9%	122.0%	-82.8%	79.5	87.2	-8.8%	-33.5%	10.4	5.1	103.9%	-88.6%

May 2021 (Actual availability)

A-Destination May 2021 incl. growth rates compared to 2020 & 2019 (Actual availability)

	Occupancy				Average Daily Rate in Euro				RevPar in Euro			
	May-21	May-20	Var % vs. 2020	Var. % vs. 2019	May-21	May-20	Var % vs. 2020	Var. % vs. 2019	May-21	May-20	Var % vs. 2020	Var. % vs. 2019
Germany	19.1%	13.7%	39.4%	-74.7%	77.0	84.0	-8.3%	-27.4%	14.7	11.5	27.8%	-81.6%
Berlin	17.4%	11.5%	51.3%	-78.9%	69.1	79.0	-12.5%	-36.5%	12.0	9.1	31.9%	-86.7%
Dusseldorf	14.1%	9.9%	42.4%	-79.6%	77.0	108.6	-29.1%	-17.3%	10.8	10.8	0.0%	-83.2%
Frankfurt	18.8%	12.8%	46.9%	-74.1%	76.8	77.3	-0.6%	-36.2%	14.4	9.9	45.5%	-83.5%
Hamburg	16.1%	15.0%	7.3%	-80.4%	79.3	94.1	-15.7%	-37.7%	12.8	14.1	-9.2%	-87.8%
Cologne/Bonn	17.4%	15.2%	14.5%	-76.6%	75.6	86.3	-12.4%	-32.6%	13.2	13.1	0.8%	-84.2%
Munich	18.8%	11.1%	69.4%	-75.6%	79.5	87.2	-8.8%	-33.5%	14.9	9.7	53.6%	-83.9%

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Data Basis and Methodology

Last month's performance analysis is based on benchmark data from Fairmas GmbH in cooperation with STR of approx. 1,730 hotels in Germany. The occupancy figures given refer to room occupancy. The vast majority of these figures are transmitted directly to Fairmas or STR via system connections. The forecast for the coming months is taken from the trend barometer and supplemented by comments from selected partner hotels in the respective destinations.

The Fairmas Hotel Report is published by

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Fairmas GmbH, based in Berlin, develops web-based financial planning, controlling and management reporting solutions as well as daily benchmarking specifically for the hotel industry. Currently, more than 11,000 users in more than 4,000 hotels worldwide work with our software products - from globally operating chain hotels to leisure hotels and privately managed hotels. Fairmas Benchmarking has been a reliable source of relevant hotel key figures and usable information since 2003.

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