



Fairmas Hotel Report

MAY 2021 EDITION

PERFORMANCE ANALYSIS OF
APRIL 2021

IN SOME MAJOR DESTINATIONS
IN GERMANY

SHORT EDITION

April 2021 (Physical availability)

A-Destinations April incl. growth rates compared to 2020 & 2021 (Physical availability)

	Occupancy				Average Daily Rate in Euro				RevPar in Euro			
	Apr-21	Apr-20	Var % vs. 2020	Var. % vs. 2019	Apr-21	Apr-20	Var % vs. 2020	Var. % vs. 2019	Apr-21	Apr-20	Var % vs. 2020	Var. % vs. 2019
Germany	11.5%	3.8%	202.6%	-83.3%	69.9	77.7	-10.0%	-33.7%	8.1	3.0	170.0%	-88.9%
Berlin	12.8%	4.4%	190.9%	-84.1%	65.9	81.0	-18.6%	-30.5%	3.6	6.8	133.3%	-89.0%
Dusseldorf	9.4%	2.0%	370.0%	-85.2%	79.9	106.6	-25.0%	-10.0%	2.2	5.8	240.9%	-86.7%
Frankfurt	10.5%	4.1%	156.1%	-83.2%	75.9	74.4	2.0%	-22.2%	3.0	7.2	166.7%	-86.9%
Hamburg	10.0%	3.4%	194.1%	-87.5%	74.3	95.1	-21.9%	-40.4%	3.2	7.5	131.3%	-92.6%
Cologne/Bonn	11.8%	3.9%	202.6%	-82.5%	69.7	75.7	-7.9%	-31.7%	2.9	8.8	182.8%	-88.1%
Munich	10.3%	4.1%	151.2%	-85.9%	75.3	85.8	-12.2%	-56.4%	3.5	7.8	120.0%	-93.9%

April 2021 (Actual availability)

A-Destinations April incl. growth rates compared to 2020 & 2021 (Actual availability)

	Occupancy				Average Daily Rate in Euro				RevPar in Euro			
	Apr-21	Apr-20	Var % vs. 2020	Var. % vs. 2019	Apr-21	Apr-20	Var % vs. 2020	Var. % vs. 2019	Apr-21	Apr-20	Var % vs. 2020	Var. % vs. 2019
Germany	16.8%	8.7%	93.1%	-75.9%	69.9	77.7	-10.0%	-33.7%	11.7	6.7	74.6%	-84.1%
Berlin	15.8%	8.4%	88.1%	-80.4%	65.9	81.0	-18.6%	-30.5%	10.4	6.8	52.9%	-86.4%
Dusseldorf	12.9%	5.5%	134.5%	-79.7%	79.9	106.6	-25.0%	-10.0%	10.3	5.8	77.6%	-81.8%
Frankfurt	18.4%	9.7%	89.7%	-70.6%	75.9	74.4	2.0%	-22.2%	14.0	7.2	94.4%	-77.1%
Hamburg	14.5%	7.9%	83.5%	-81.9%	74.3	95.1	-21.9%	-40.4%	10.8	7.5	44.0%	-89.2%
Cologne/Bonn	15.2%	11.7%	29.9%	-77.6%	69.7	75.7	-7.9%	-31.7%	10.6	8.8	20.5%	-84.7%
Munich	16.7%	9.1%	83.5%	-77.5%	75.3	85.8	-12.2%	-56.4%	12.6	7.8	61.5%	-90.2%

Your contact in the Fairmas Hotel Report editorial team:

Verena Bock, Marketing & Communications
Fairmas GmbH
Email: hotel-report@fairmas.com

Data Basis and Methodology

Last month's performance analysis is based on benchmark data from Fairmas GmbH in cooperation with STR of approx. 1,730 hotels in Germany. The occupancy figures given refer to room occupancy. The vast majority of these figures are transmitted directly to Fairmas or STR via system connections. The forecast for the coming months is taken from the trend barometer and supplemented by comments from selected partner hotels in the respective destinations.

The Fairmas Hotel Report is published by

Fairmas GmbH, EUREF-Campus 13, 10829 Berlin, Germany

Fairmas GmbH, based in Berlin, develops web-based financial planning, controlling and management reporting solutions as well as daily benchmarking specifically for the hotel industry. Currently, more than 11,000 users in more than 4,000 hotels worldwide work with our software products - from globally operating chain hotels to leisure hotels and privately managed hotels. Fairmas Benchmarking has been a reliable source of relevant hotel key figures and usable information since 2003.

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